

ChamberLink



From the Desk of the CEO

At long last we have begun to receive large volumes of vaccines which should finally give people within our province the opportunity to get vaccinated. While it is difficult to say what percentage will do so voluntarily, the hope is the vast majority will.

Even now as we are on the cusp of provincial vaccination there are many unknowns including further virus mutations (variants) as well as whether this is an annual vaccine or

One thing for sure is the way business is conducted has changed. While technological change had been rapidly changing business, the virus increased that change exponentially. While some adapted quickly, and some have even thrived, there are many businesses holding their own or struggling.

There are many programs available to help business through the Government of Canada, the Government of Saskatchewan and the City of Regina.

While some are loans there are a number of grants available that are actually undersubscribed. Some will help provide funding for things like having a more robust online presence, others that will help with PPE costs, business adaptation and still others to help with skills training.

Programs are available on each government's respective website as well as on reginachamber.com.

A great deal of discussion has been circulating about the importance of mental health, particularly throughout the pandemic. While I am no expert I would say most of us have experienced the agony of mental health challenges to one degree or another.

For many the solution can be found by sharing with family, friends or co-workers given the commonality of some of the challenges. For others it is far more complex and therapy is needed in one form or another, and in some cases, unfortunately, the challenge or challenges remain a source of acute hidden agony for years.

All I can say is there is help out there and there is no shame at all in getting the help you need. I for one have had to seek therapy on more than one occasion and have learned that it is important to be kind to people because far too often we really don't know what a person is dealing with inside.

Have a wonderful Regina day! Please stay safe!

John Hopkins

CPHR Saskatchewan Virtual Conference

March 23-24, 2021

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Thursday, February 25 at 10 am - ZOOM Event
A Virtual Conversation on Regina's Water Future

Regina is working to have Canadian Water Agency move to Regina - a move that could lead to significant opportunity for Saskatchewan's economic future.

Join Ralph Goodale, Edmund Bellegarde and Mark MacLeod for a forward-looking discussion on the opportunity and the benefits of working together with a unified vision and goal. Together, we will grow Regina's economy.

[Register Here](#)



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