



ADVERTISING OPPORTUNITIES

The Regina & District Chamber of Commerce has created a solid foundation for our local business community. We strive to provide our members with a trusted and valued business advocacy voice and educational support.

Our goal is to bring the Queen City business community together, regardless of industry or size.

Together we can continue to make Regina a community that not only attracts business but remains a destination city where people come to live, work and play.

One of the ways to connect to the Regina business community is through **ChamberLink**, our weekly eNewsletter.

Our online publication provides members with timely and relevant business and community information. Sent out every Tuesday, ChamberLink was developed to provide you with a quick read and convenient links for further information and event registration.

ChamberLink Content

Business Issues and Government Relations:

- Our CEO John Hopkins provides in depth analysis on how current business issues, government programs and initiatives may affect you and your company.

Chamber Events:

- In addition to providing insight and tips to grow your business from community and industry leaders our events provide opportunities to network and make the connections you need to enhance your business.

Member Commentary insights:

- Guest commentary provides a unique spotlight for Chamber members to share information that benefits the business community on the great Bottom Line Booster discount programs members have exclusive access to.



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Targeted Business-to-Business Advertising

Advertising in ChamberLink will help expand your influence in the Regina business community. Whether you're looking to promote your company, strengthen your brand, or highlight an upcoming event, we can help you reach our local business community.

Our cost-effective ChamberLink advertising rates offers you the ability to connect with over 2,000 high-level influential decision-making professionals across a variety of business sectors.

Advertising in ChamberLink is only available to current Chamber members. To learn more about investing in your company with a Regina and district membership email info@reginachamber.com

Advertisement Sizes

Single	640w x 156 h pixels
Double	640w x 312h pixels
Triple	640w x 468h pixels
Quadruple	640w x 624h pixels

Advertisement Costs

	1 Week	2 Week	3 Weeks	4 Weeks
Single	\$200.00	\$375.00	\$550.00	\$700.00
Double	\$360.00	\$675.00	\$990.00	\$1,290.00
Triple	\$540.00	\$656.00	\$1,012.50	\$1,230.00
Quadruple	\$1,485.00	\$1,804.00	\$1,890.00	\$2,296.00

Ad Specs

- All ads to be provided to Regina Chamber
- Ad sizes as outlined above
- Must be 72 dpi, RCB colour, .jpeg file format
- Not hyperlinked



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NEW 2021 COVID RECOVERY ADVERTISING PROGRAM

We understand that small businesses continue to face challenges and uncertainty during the COVID-19 pandemic. The Regina & District Chamber Commerce is here to provide support and opportunities for our members.

Our new COVID-19 Recovery Advertising Program provides numerous options and opportunities to share your company services with our membership.

OPTION 1 - \$1750.00

12 single ads

1 (one) Zoom event (topic to be approved by the Chamber)

Verbal recognition in 5 (five) new member luncheon virtual meetings

Speed Networking sponsorship – (three events per year)

- **Logo in the promotional material**
- **Verbal recognition during event**
- **45-60 participants in each session**

OPTION 2 - \$3500.00

12 double ads

1 guest commentary (250 - 500 words)

1 (one) Zoom event (topic to be approved by the Chamber)

Verbal recognition in 5 (five) new member luncheon virtual meetings

Speed Networking sponsorship – (three events per year)

- **Logo in the promotional material**
- **Verbal recognition during event**
- **45-60 participants in each session**