

# Thank You

For getting vaccinated & keeping Saskatchewan safe.



REGINA & DISTRICT  
CHAMBER of COMMERCE



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## Federal Government Invests in Shop Local Program

Recently we received great news from the federal government as they announced a national investment of \$7.2 million for the promotion of local business.

Saskatchewan Chambers of Commerce will share in \$1.1 million.

The funding is targeted to develop and deliver shop local initiatives in each Chamber community.

This investment will help strengthen local economies, support employment opportunities and ensure that small businesses can compete and thrive in a post-pandemic economy.

Building on the success of the #TogetherWeStand program, we are developing a two-tiered campaign that will encourage residents to continue to support our local businesses while highlighting all the great things that we love about Regina.

As our economy continues to open up, the campaign will provide an opportunity to increase consumer confidence and encourage people to get out in our community and safely enjoy all that our city has to offer.

Throughout the campaign we will bring visibility to our local business community who have been resilient and adapted to the challenges they faced over the past 15 months.

We are very proud to provide our members this additional support, to ensure a strong recovery.

Earlier this month, Western Economic Diversification Canada also announced

the creation of the new Prairie-focused Regional Development Agency.

The new agency will play an enhanced role as a partner, investor and advisor that is focused on the unique needs of local businesses and communities in the Prairie provinces.

We are looking forward to continuing our relationship with the new agency to build a focused, locally informed approach to initiatives that encourage growth and strength in our community.

Have a great Regina day and please stay safe!



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