



Businesses should not neglect dealing with digital risk

By Jason Dittmann
Board Vice Chair, Regina & District Chamber of Commerce

Over the pandemic, “Digital Transformation” went from a trendy buzz word to shifting the way businesses needed to get work done. In the wake of this massive and rapid change some businesses have not properly managed or evaluated digital risk.

The cyber landscape has changed and digital risk is now an incredibly important aspect for businesses to manage, yet is one that has not been taken as seriously as it should.

According to the Canadian Centre For Cyber Security, “In the first half of 2021, global ransomware attacks increased by 151 per cent when compared with the first half of 2020. This year has also been marked by the highest ransoms and the highest payouts.”

The Canadian Centre For Cyber Security sets some important guidelines to help your business stay safe and protected: <https://cyber.gc.ca/en/>

Some of the key areas review to ensure your organization is protected are:

- User education
- Risk transfer (Cyber insurance)
- User identity management
- Computer network and email protection
- Monitoring of active and persistent threats
- Data backup, recovery and business continuity

Today’s cyber criminals are serious, they are organized and they target vulnerable businesses of all sizes. Cryptocurrencies like Bitcoin make transactions easier, and the criminals are getting paid. Take time to review your digital risk to protect your organization’s productivity, data and reputation.

It’s time to get serious about this. News stories come out every day about large, medium and small organizations getting impacted.

My advice is simple. Get guidance from reputable experts. We simply want all

organizations to protect themselves by properly managing digital risk and cyber security.

Jason Dittmann is President and Owner of MicroAge Regina and is a 20+ year veteran in the Information Technologies channel.

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UPCOMING REGINA CHAMBER EVENTS

MONDAY, JUNE 20

Networking On The Green

The Regina & District Chamber of Commerce Golf
Tournament
At The Wascana Country Club
1 p.m. Shotgun Start



THURSDAY, JUNE 23

2022 Luncheon Series

"UPDATE FROM THE AIRPORT"

James Bogusz, President & CEO
Regina Airport Authority
Ramada Plaza
12 Noon -- 1 p.m.



For more information or to register for any of these outstanding Chamber events click [HERE](#)

"We acknowledge, with respect and truth, that we work and support the business community in Treaty 4 Territory and the traditional lands of the nêhiyawak (Cree), Anihšīnāpēk (Saulteaux), Dakota, Lakota, Nakoda, and on the homeland of the Métis Nation."



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