



CHAMBERLINK



Transit Master Plan: A Strategic Vision For A Growing City

By Tony Playter
Interim CEO, Regina & District Chamber of Commerce

After reviewing the Transit Master Plan, we believe this strategic framework will help guide our City Administration to recognize and act upon future transit opportunities.

This is a very positive initiative for our membership and for those who rely on transit as their main source of transportation for work and pleasure.



Regina is seen as a city of opportunity that will continue to flourish and grow. With our potential for growth, we need a well thought out transit plan that is flexible enough to meet the changing needs of current and future Regina residents.

Like all business ventures, we all understand that a positive customer experience will lead to sustainability and encourage growth.

As we move forward, the Transit Master Plan offers strategic considerations and detailed direction that will enhance service today and in the future.

The ultimate goal of the Transit Master Plan must be to provide better service to our residents. To do this we need to increase frequency, develop direct routes, introduce new direct payment options and create shorter wait times. Initiating these changes will also make Paratransit more efficient and flexible which will increase ridership.

What we are most excited about is the Transit Master Plan provides flexibility when it comes to adding transit services to our new neighbourhoods. The idea to work with developers will ensure transit can move through a new area in the earlier stages of development, as opposed to making changes solely based on population growth, is forward thinking.

The Transit Master Plan contains specific action plans and investments that will align Regina's transit activities and make transit an important transportation mode of choice for residents in Regina.

Most importantly, the Transit Master Plan offers flexible guidelines and proposed initiatives

that will be subject to council review and need approval through the City budget process.

Once it is approved by City Council, the Regina Chamber of Commerce is looking forward to working with the City Administration and our members to provide feedback and direction on future bus frequency, routes, passenger safety and other expanded transit options.

Have a great day!
Tony

UPCOMING REGINA CHAMBER EVENTS

TUES., MAY 17

2022 Luncheon Series

"Enhanced Approaches To Community Safety"

RPS Chief Evan Bray

The DoubleTree Hotel

11:30 a.m. -- 1 p.m.



THURS., MAY 26

2022 Speed Networking

A quick way to expand your professional contacts!

The Williston Harbour Landing

5 p.m. -- 7 p.m.



MON., JUNE 20

Networking On The Green

The Regina & District Chamber of Commerce Golf Tournament

Presented by IG Wealth Management

At The Wascana Country Club

1 p.m. Shotgun Start



For more information or to register for any of these outstanding Chamber events click [HERE](#)

"We acknowledge, with respect and truth, that we work and support the business community in Treaty 4 Territory and the traditional lands of the nêhiyawak (Cree), Anihşināpēk (Saulteaux), Dakota, Lakota, Nakoda, and on the homeland of the Métis Nation."



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Funding threshold increased for film & TV production grants

Creative Saskatchewan's Feature Film and TV Production Program will now have a \$5-million funding threshold for eligible production companies to access in the 2022-23 year. The bonus structure will encourage spending in rural areas, as well co-production and post-production opportunities.

Increasing film and television production will create spin-offs in other parts of the arts sector. This includes additional job prospects for designers, costumers, performers and writers. Attracting more creative talent to the province will also help strengthen Saskatchewan's creative sectors and those benefits will be felt across the province.

The total funds available for the Creative Saskatchewan Production Grant Program were increased from \$2 million to \$10 million in the 2022-23 provincial budget. With these latest improvements, the threshold for a single film and television project is \$5 million in grant funding, up from \$600,000. For grant requests of more than \$5 million, an Order in Council would be required.

The Saskatchewan Motion Picture Industry Association estimates that by increasing funding to \$10 million, it is expected to attract new film and television investment, plus additional spin-off economic activity to the province.

The application window for the 2022-23 Creative Saskatchewan Feature Film and Television Production Grant is now open.

Contacts for more information are Jamie Gibson, at 306-527-8152 or email at jamie.gibson2@gov.sk.ca, and Megan Jane, at 306-798-2191 or email at megan.jane@creativesask.ca.



Member Survey

The Chamber is currently conducting a survey regarding the relationship between the members and the organization.

To participate in the survey click [HERE](#).

See
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