

# Advertising with CHAMBERLINK

*The Regina & District Chamber of Commerce has a long-standing foundation with Regina's business community. Regardless of size, industry or sector, we are committed to bringing the business community together to the Queen City.*

The Regina Chamber's weekly eNewsletter, known as ChamberLink, is an online publication that provides members with timely information that is relevant to them and the business community. ChamberLink provides informative and entertaining articles and is a quick and convenient method to connect with the Regina business community.

Advertisement	Cost Per Ad
Single 640w x 156h pixels	<b>\$200.00</b>
Double 640w x 312h pixels	<b>\$375.00</b>
*Triple 640w x 468h pixels	<b>\$550.00</b>
*Quadruple 640w x 624h pixels	<b>\$700.00</b>

The newsletter is sent to more than 2000 Regina & District Chamber of Commerce contacts on a weekly basis. Open rates for the emails are approximately 25% to 30% depending on the subject matter. Click rates will vary depending on whether there is a reason to click.

**All ads must be:**

- Sized as outlined above
- Be 72 dpi, RCB colour, .jpeg file format
- **Not** hyperlinked



*\* Special discount rates are available. **Please contact Brianne Paul at 306-757-4667***

*\*\*ChamberLink is sent out every Tuesday and Chamber Insight every Thursday. Material deadline is **two days prior to the send date.***

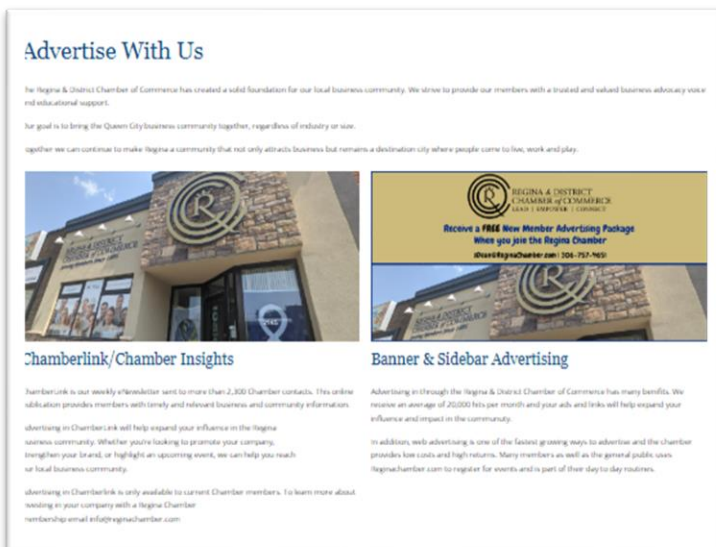
*\*\*\*Please provide link information if required and we will hyperlink the advertisement. Space in ChamberLink and Chamber Insight is limited to no more than a total space of 640w x 780h pixels which would equate to 5 single advertisements or some combination of advertisement sizes thereof. **Visit ReginaChamber.com for more information.***

*‘Advertising in through the Regina & District Chamber of Commerce has many benefits. We receive an average of 20,000 hits per month and your ads and links will help expand your influence and impact in the community.*

Why advertise through the Regina & District Chamber of Commerce website?

- We receive on average over 20,000 hits per month
- Our users can be directly linked to your website
- Web advertising is one of the fastest growing ways to advertise
- Instantly increase your company's unique brand recognition
- It is an inexpensive way to advertise!

**If you do not have a banner ad readily available, we will create one for you at the low cost of \$125.**



Advertisement	Cost Per Ad
Banner Ad	<b>\$200.00</b>
Sidebar Ad	<b>\$250.00</b>

**Standard Banner size: 728px width x 90px height at 72 dpi**

**Standard Sidebar size: 300px width x 250px height at 72 dpi**

*\*All banner ads must be formatted as either .gif, .png, or .jpeg*