



## PARAGON AWARDS: CELEBRATING BUSINESS EXCELLENCE

The Regina & District Chamber of Commerce Paragon Awards are presented annually to acknowledge and reward successful Regina and District Businesses that best exemplify the spirit of business excellence. If you know of someone who would qualify, please submit this nomination form to the Regina & District Chamber of Commerce immediately.

### 2024 PARAGON AWARDS NOMINATION FORM

To nominate a business for a Paragon Award, please fill out the following information and select the appropriate award category and email this form to: [jtonita@reginachamber.com](mailto:jtonita@reginachamber.com) before December 16, 2023. You may submit more than one nomination. If you required further information, please contact the Chamber at 306-757-4648

Name of Nominated Business \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Postal Code \_\_\_\_\_

Phone Number \_\_\_\_\_

Email Address: \_\_\_\_\_

Nominator Name \_\_\_\_\_

Nominator Contact email: \_\_\_\_\_

### Award Categories:

Please check the category for which you would like an application

- |  |  |
|--|--|
| <input type="checkbox"/> Young Entrepreneur                    | <input type="checkbox"/> Community Alliance (Small Business)   |
| <input type="checkbox"/> Community Involvement                 | <input type="checkbox"/> Community Alliance (Large Business)   |
| <input type="checkbox"/> Export Achievement                    | <input type="checkbox"/> Marketing and Promotional Achievement |
| <input type="checkbox"/> Diversity & Inclusion                 | <input type="checkbox"/> Customer Service Excellence           |
| <input type="checkbox"/> New Business Venture                  | <input type="checkbox"/> Environmental Excellence              |
| <input type="checkbox"/> Business of the Year (Small Business) | <input type="checkbox"/> Business of the Year (Large Business) |

# **Award Criteria**

## **Young Entrepreneur**

This award will be presented to a young person who has established or expanded a business. The applicant must be 35 or under as of December 31, 2022.

## **Community Involvement:**

This award recognizes a business or organization that has made an outstanding contribution to the community by the donation of time or services or by providing financial support to community activities.

## **Community Alliance (2 Awards)**

### **Small Business Alliance (1 – 25 employees)**

### **Medium to Large Business (26 employees and over)**

This award recognizes an outstanding contribution to the community by means of a partnership between a non-profit group or charity and a business.

## **Marketing and Promotional Achievement**

This award recognizes outstanding innovation and creativity in a marketing or promotional campaign. The campaign could be to promote a service, business or product.

## **Export Achievement**

This award recognizes exceptional performance in exporting Saskatchewan goods and services nationally and/or internationally.

## **Customer Service Excellence**

This award is to be presented to the business or organization that consistently demonstrates a high level of commitment to customer service and satisfaction over a prolonged period of time.

## **Diversity & Inclusion**

This award will be presented to the business or organization that has outstanding achievements in a practice, programs or other activities equitable, sustainable and measurable change for those who traditionally have been under-represented (Women, visible/racialized minorities, Indigenous people, person with disabilities and LGBTQ2S).

## **New Business Venture**

This award is presented to either a new business startup or to the company that has expanded its business into new areas or has developed new product or services.

## **Environmental Excellence**

This award is to be presented to a business, or organization that acts responsibly in all environment issues and has demonstrated a commitment in some or all of the following: environmental workplace enhancements (e.g. Green procurement), Waste management, air quality, reduction in water consumption and improved energy efficiency.

## **Business of the Year (2 Awards)**

### **Small Business Alliance (1 – 25 employees)**

### **Medium to Large Business (26 employees and over)**

This award recognizes overall performance in all previous categories and for being an example to other businesses in the way of staff recognition and training, mentoring other entrepreneurs and promoting Regina as the place to do business.