

WEDNESDAY, DECEMBER 13

HOLIDAY RECEPTION

The Studio -- Cornwall Centre
5 p.m. -- 7 p.m.



Is your board cyber aware? If not, they should be

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One of the concerns I most frequently hear is from a board member for a private or non-profit organization who is concerned about their liability in the event of a cyber breach. Typically, this is precipitated by their own experience in other organizations where there has been a breach or their failed attempt to acquire cyber insurance to try to protect themselves and transfer risk.

Ransomware continues to be one of the most prevalent of the cyber threats out there. We all rapidly shifted to online platforms for learning, interacting, working and doing business during the pandemic and often, that digital transformation wasn't coupled with the right security controls in place. The end result is that we have massively expanded the attack surface area for cyber criminals.

We have also seen a shift away from single hackers looking for easy exploits to the rise of ransomware-as-a-service groups who distribute ransomware to other malicious actors to carry out attacks for a fee or a share in the ultimate profits. It's become a dark virtual gig economy with lucrative appeal because it doesn't take an experienced hacker to do it

Ransomware-as-a-service groups sell the ransomware which can then be easily deployed by just about anyone. If we layer in the rise of generative AI which can be used to develop malicious code, it's not hard to see that ransomware attacks will continue to escalate.



Today, four businesses will be hit by a ransomware attack every minute.

Paying a ransom keeps cybercriminals in business and this is why many have argued for legislation to prevent organizations in critical industries from doing so. Even so, we have observed that organizations who do pay end up being double extorted. And it's no wonder that cyber insurance is becoming harder to get as premiums rise and coverage is restricted.

So, what is a responsible board member to do to make sure their organization is protected? First and foremost, recognize that it is not **if** you will be attacked, it's **when**. Your organization's management is responsible for establishing an enterprise-wide cybersecurity program. You can help by supporting your CISO or CIO to implement that plan and holding management accountable for its implementation according to a clear roadmap of prioritized activities based on protecting your critical assets first.

Boards also play a key role by helping establish the "tone from the top" that makes good cyber hygiene practices not just an IT responsibility but everyone's responsibility. Clicking, inserting and downloading are still the number one ways that hackers gain access to your systems and all of this can be prevented by making sure everyone is trained in good cyber hygiene practices and perhaps even have performance metrics tied to compliance.

As a board member, you should make sure that you have basic knowledge of cyber hygiene practices yourself and that you are aware of the regulatory requirements around cybersecurity for your organization. It is also helpful to understand where your organization ranks relative to other peers in your industry. For example, it is not reasonable to expect that most organizations achieve a 5 on the NIST Cyber Maturity scale, but you should be looking to benchmark your business against your peers.

Ask for your organization's incidence response plan and if possible, participate in a table top exercise to make sure that incidence response plan is well understood by everyone, including the communications plan.

Ultimately, it is your responsibility as a board member to set the tone of preparedness and proactiveness throughout the organization. You don't have to be a deep technical expert to do that. You just need to ask the right questions along the way.

UPCOMING REGINA CHAMBER EVENTS

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For more information or to register for this outstanding Chamber event click [HERE](#)

"We acknowledge, with respect and truth, that we work and support the business community in Treaty 4 Territory and the traditional lands of the Cree, Saulteaux, Dakota, Lakota, and on the homeland of the Metis Nation."

PCSR meeting scheduled for December 14

Prostate Cancer Support Regina is holding its next meeting on Thursday, December 14 from 6:30 p.m. until 8:30 p.m.

The meeting will be held at the Saskatchewan Cancer Agency, 4545 Parliament Ave. A virtual meeting through Zoom is also available.



The meeting will focus on the importance of nutrition for persons diagnosed with prostate cancer. A 24-minute video that discusses the management of diet and exercise in prostate cancer supportive care programs.

The video, with presenters Dr. Stacey Kenfield, Sc.D., and Dr. June Chan, Sc.D., was recorded on Oct. 15, 2022 at the University of California Medical School's Prostate Cancer Patient Conference.

A nutritional specialist from Prostate Cancer Foundation Canada is expected to attend the meeting and participate in a Q&A session following the video.

For those wishing to attend the meeting virtually, please log in 10 minutes prior to the meeting start time. Visit the [PCRS website](#) to login.



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Sat., Feb. 10/24 -- Italian Club -- Cocktails @ 5:30 p.m., Supper @ 7 p.m.

Tickets must be purchased in advance by email: radkin.tmfundraiser@gmail.com

Event includes raffles, silent auction & 50/50 draw. Costumes are encouraged!

[Click here for more details and sponsorship opportunities](#)

Corteo ticket offer available to Chamber members

Cirque du Soleil is bringing "Corteo" to Regina in December and the world-renowned entertainment production company is extending ticket offers to members of the Regina & District Chamber of Commerce.

This special offer allows individuals to purchase up to eight tickets with a 20 per cent discount. To take advantage of this opportunity, click [HERE](#).

Do you need 10 or more tickets? If so, you are eligible for an even deeper savings off tickets. Contact Sarah Hudson at sarah.hudson@cirquedusoleil.com to go over seating options and pricing.

"Corteo" will be in Regina at the Brandt Centre from Thursday, December 14 through Sunday, December 17 with six shows over the four days.

"Corteo", which means "cortege" in Italian, is a joyous procession, a festive parade imagined by a clown.

The show brings together the passion of the



actor with the grace and power of the acrobat to plunge the audience into a theatrical world of fun, comedy and spontaneity situated in a mysterious space between heaven and earth.

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