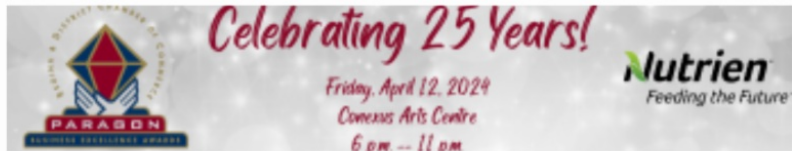


FRIDAY, APRIL 12, 2024

Paragon Awards

Conexus Arts Centre

6 p.m. -- 11 p.m.



CHAMBERLINK

Regina's City Centre Core: The Bigger Picture

BY MAYOR SANDRA MASTERS

Wascana Park. Mosaic Stadium. The Saskatchewan Science Centre. The Co-operators Centre and AffinityPlex. The University of Regina. The Globe Theatre. The Conexus Arts Centre. Saskatchewan Polytechnic. The John Hopkins Regina Soundstage. The MacKenzie Art Gallery. RCMP Depot and the Heritage Centre. The Warehouse District. Downtown.

Over time, we have developed our city's world-class assets separately from each other, which has resulted in them having to compete independently for people and support. For example – I often think about how different our city would be if the University of Regina had developed its original campus in our downtown. Imagine how many folks would have chosen to live in or near downtown to access that institution!

However, much to Regina's chagrin, that's not what happened 50 years ago. And so, some of the culmination of work being performed over the last few years has focused not only on what each space needs, but how to connect them together. As it relates to the City Centre Core, my belief is we need to leverage what we have with what we need. Right now, the list is long, but progress is either underway or is about to be triggered:



Dewdney Avenue revitalization. The Yards' potential can never be met without replacing the underground infrastructure on Dewdney. This work will finally be completed over the next number of years, paving the way (almost literally) for the development of 17.5 acres that were invested in more than a decade ago.

The Indoor Aquatic Facility on the former Taylor Field lands has been applied for through the Investing in Canada Infrastructure Program (ICIP) and we are hoping to hear back on our status soon. This facility will start to develop a sports and recreation district by forming a connection from Mosaic Stadium into downtown and the Yards.

Investment Policies in the City Centre Core have been developed over the past few years – including the Intensification Levy removal, increased funding for historic restoration, City Centre Core revitalization programs (grants & tax exemptions), motions of Council to explore incentive programs further, and identifying and reducing regulatory barriers with the Downtown and Warehouse BIDS.

Downton Investment – Not unlike Dewdney Avenue, underground infrastructure replacement is critical for future development and any hopes of building residential density. The Globe Theatre restoration (an ICIP project) and Main Library replacement work continues, deliverables for improvements to the downtown environment for this year will be coming forward in the near term and, while delayed last year, 11th Avenue and Scarth Street revitalization will be moving forward over the next several years. Starting or completing these projects clears the way for the next Catalyst project priority – a Multiplex Event Centre. And, as safety in our downtown is also an imperative for investment, the City has created a Community Safety Patrol in partnership with the Downtown BID to help address concerns.

North Central Revitalization is a key component to the City Centre Core. Addressing the condition of housing, lack of accessible programming for youth, and supporting pathways to home ownership are a few crucial ingredients for supporting community safety, opportunities for youth, and protecting the assessed values of residents' homes. A case for investing in our City Centre Core could be made based on property values alone. In the span between the 2016 and 2020 property reassessments, North Central had lost \$100 million dollars in assessed value. Downtown's assessed values also decreased by \$500 million dollars in that same period. We make up the taxes on those ~\$600 million dollars of assessed value in all other areas of Regina where assessed values have stayed the same or increased – so the transfer of taxes owed is spread out across the balance of the city.

Beyond this, we know that our City Centre Core is the face of our city. It's what attracts visitors and residents through tourism and events, which drives them to our businesses, restaurants, and amenities. By investing in this central hub, we are not only ensuring a thriving local economy – we're investing in our city's identity for decades to come.

UPCOMING REGINA CHAMBER EVENTS

TUESDAY, APRIL 9 2024 LUNCHEON SERIES

Guest speaker: Corey Mace
Delta Hotel
11:30 a.m. -- 1 p.m.

2024 Luncheon Series

COREY MACE

SASKATCHEWAN ROUGHRIDERS

TUESDAY, APRIL 9 -- DELTA REGINA

REGINA & DISTRICT CHAMBER OF COMMERCE
LEAD | CONNECT | EMPOWER

TD

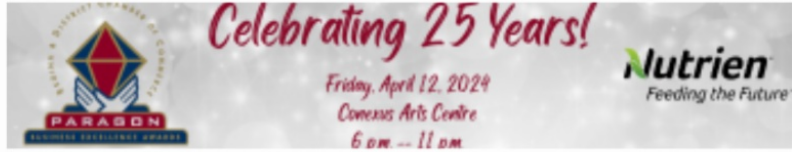
To register call 306-757-4648 or go to reginachamber.com

The poster features a blue background with gold and white text. On the right side, there is a portrait of Corey Mace, a man with a beard wearing a dark suit and tie. The Regina & District Chamber of Commerce logo is in the bottom left, and the TD logo is in the bottom center.

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Paragon Awards

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THURSDAY, APRIL 25

BEER-AUCRACY

Networking event featuring
guest speaker: Mayor Sandra Masters
Regina Brewing
5 p.m. -- 7 p.m.



BEER-AUCRACY

WEDNESDAY, MAY 1

2024 LUNCHEON SERIES

Guest speaker:
RPS Chief Farooq Hassan Sheikh
Ramada Plaza
11:30 a.m. -- 1 p.m.

For more information or to register for these outstanding Chamber events click [HERE](#)

"We acknowledge, with respect and truth, that we work and support the business community in Treaty 4 Territory and the traditional lands of the Cree, Saulteaux, Dakota, Lakota, and on the homeland of the Metis Nation."



**MEET WITH US TO DISCUSS
YOUR BUSINESS IT**

⊕ receive a **\$20** Starbucks card,
limit to first 100.



IT Strategy



Security Experts



Help Support



Network Management

Click here
Take control of
your IT

Share your thoughts about RPL branches

Regina Public Library (RPL) is reviewing its branches and service locations to respond to changes in our community. There's a lot of rapid growth happening in Regina, with lots of new people and new neighbourhoods. Let's make sure the public library is front and centre, providing the services our community needs.

Tell us your opinions about our branches as they are today, and how you think we can change for the better. The survey will take about five minutes to complete, and all responses are confidential.

Your ideas will be incorporated into a plan to enhance and expand our service points to address community needs over the next 10 years and beyond.

Your input is important! To participate in the survey, click [HERE](#).



A banner for a "Virtual HR Forum" scheduled for "March 19, 2024". It features a photograph of three people in a professional setting. A "Register Now" button is located below the date. The logo for "CPHR Saskatchewan" is in the bottom right corner.

A banner for an "INSPIRING LEADERSHIP FORUM" with the tagline "- Go far, together -" and the date "MARCH 27, 2024". It includes the University of Regina logo, the website "uofrinspiringleadership.com", and the "PRESENTED BY TD" logo.

A banner for "JOIN CANADA'S #1 EMPLOYEE BENEFITS PLAN". The "#1" is a large yellow graphic. To the right is a photograph of three people jumping joyfully in a field of tall grass.

Click for a free **CHAMBERS PLAN** quote!





Regina & District Chamber of Commerce | 2145 Albert St., Regina, S4P 2V1 Canada

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