



## Consultants provide many benefits for businesses looking to grow

*BY SHERRY KNIGHT  
President & CEO, Dimension 11*

Just imagine, you're a savvy business owner who knows you don't know it all. Smart! Oh, you're good alright! You've grown your business to a good size and now you're eyeing even bigger growth. But how? You can scratch your head, try the different ideas that you read about in books, attend workshops or you could have your own consultant.

Having a business coach/consultant, someone who has experienced the highs, the lows and everything in between, can bring great value to individuals and companies alike, giving many benefits that can significantly impact success and growth. Here's why it's a game-changer:

**Expertise and Experience:** These pros know their stuff! They've got insider tips in areas such as business strategy, marketing, finance, and operations. They'll share best practices, strategies, and tactics based on their expertise to keep you from common pitfalls.



**Objective Perspective:** One of the most significant benefits of working with a coach or consultant is gaining an outside, objective perspective. They can assess your business without biases or emotional attachments, offering fresh ideas, challenging old assumptions, and helping you think outside the box.

**Accountability:** A consultant or coach holds you accountable for your goals and actions. They can help set goals, track progress, and make sure you stick to your plan and achieve results.

**Customized Guidance:** A good coach or consultant tailors guidance to your specific needs, challenges, and goals. They work closely with you to understand your unique dynamics and develop strategies that align with your vision and values.

**Learning and Development:** When you work with a consultant or coach you can learn new skills, gain valuable knowledge, and develop your leadership capabilities through coaching

and mentorship. They can help you grow your leadership abilities, communication skills, decision-making processes, and other critical competencies essential for success.

**Networking:** Consultants and coaches often have extensive networks and connections within their industry or across various sectors. They can introduce you to potential partners, clients, investors, or other contacts, which can open new doors for growth and collaboration.

**Reduced Risk:** By leveraging their expertise and experience, coaches and consultants can help you identify and mitigate risks effectively. They assist in developing risk management strategies, crisis plans, and contingency measures to safeguard your stability and resilience.

**Time and Cost Efficiency:** Working with a coach or consultant can save you time and money in the long run. Their guidance and support streamline processes, improve efficiency, and optimize resource allocation, leading to better outcomes and return on investment (ROI).

**Builds Confidence:** A coach or consultant serves as a trusted advisor and mentor – really, your own cheerleader. They provide encouragement, constructive feedback, and strategic guidance, empowering you to overcome challenges and achieve your full potential.

In a nutshell, having a consultant or coach can fast track your growth, improve your decision making and set you up for long-term personal and/or business success.

If you are looking for a consultant, grab a free checklist to find the best fit for you. Email [sherry@dimension11](mailto:sherry@dimension11) and put CONSULTANT CHECKLIST in the subject header.

*NOTE: Sherry Knight is a former chair of the Regina & District Chamber of Commerce.*

## UPCOMING REGINA CHAMBER EVENTS

**THURSDAY, APRIL 25**

### BEER-AUCRACY

Networking event featuring  
guest speaker: Mayor Sandra Masters  
Regina Brewing  
5 p.m. -- 7 p.m.



# BEER-AUCRACY

**WEDNESDAY, MAY 1**

### 2024 LUNCHEON SERIES

Guest speaker:  
RPS Chief Farooq Hassan Sheikh  
Ramada Plaza  
11:30 a.m. -- 1 p.m.

## 2024 Luncheon Series

FAROOQ HASSAN SHEIKH

CHIEF, REGINA POLICE SERVICES

WEDNESDAY, MAY 1 -- RAMADA PLAZA



To register call 306-757-4648 or go to [reginachamber.com](http://reginachamber.com)



**MONDAY, JUNE 17**  
**NETWORKING ON THE GREEN**  
2024 Golf Tournament  
Royal Regina Golf Club



**NETWORKING  
ON THE GREEN**  
2024  
Annual Golf Tournament

Presented by  
**Scotiabank.**

TAYLOR BIECH PORTFOLIO MANAGEMENT  
ScotiaMcLeod, a division of Scotia Capital Inc.

**Monday, June 17**  
Royal Regina Golf Club

**TUESDAY, JUNE 25**  
**2024 BREAKFAST SERIES**  
Mayor Sandra Masters  
7:30 a.m. -- 9 a.m.  
The Atlas

*2024 Breakfast Series*

MAYOR SANDRA MASTERS

MAYOR, CITY OF REGINA

TUESDAY, JUNE 25TH -- THE ATLAS, BALLROOM



To register call 306-757-4648 or go to [reginachamber.com](http://reginachamber.com)

For more information or to register for these outstanding Chamber events click [HERE](#)

*"We acknowledge, with respect and truth, that we work and support the business community in Treaty 4 Territory and the traditional lands of the Cree, Saulteaux, Dakota, Lakota, and on the homeland of the Metis Nation."*

2024  
**levene**  
*Dinner*

**Thursday, May 2 | 5 pm**  
Hotel Saskatchewan

**Exclusive Networking Event  
For Industry Professionals**

Forge Connections  
Spark Innovation  
Champion Sustainability



**Dr. Sylvain Charlebois**

*Director of the Agri-food Analytics Lab  
at Dalhousie University, also known as  
"The Food Professor"*

Purchase your tickets on: [bit.ly/3VU6kMW](http://bit.ly/3VU6kMW)



University of Regina | **levene** gsb



## SK LABOUR UPDATE 2024

Get up-to-date on the latest workplace laws and trends at this full-day seminar for employers.

Register Now

**MLT AIKINS**  
WESTERN CANADA'S LAW FIRM

## Smile Cookie week starts on April 29

Smile Cookie Week is back! From April 29th to May 5th, you can treat your customers, staff, partners and local schools with a Smile Cookie while supporting our community.

This year the Regina Food Bank is proud to share in the proceeds with our friends [First Steps Wellness Centre](#), a wonderful organization supporting those with spinal cord injuries.

Together, we are aiming to set a Regina record by getting a Smile Cookie into everyone's hands!

How can you participate?

- Pre-order and pay online. It's easy to send delicious smiles to someone. We will deliver for you or to you.
- You can pre-order online new [HERE](#).
- Visit any of the 17 Tim Hortons locations in Regina.
- Sponsor a school and let's get the chocolate chunk treats into every kid's hand in Regina! you simply choose a school close to your business, one a family member attends, or ask us to recommend one. By purchasing Smile Cookies, we can deliver to the school you choose or you can pick up the order if you want to deliver the smiles yourself.

Don't forget to take a picture and tag the Regina Food Bank on social media. We will share it to our network.

One hundred per cent of the proceeds will be donated to the Regina Food Bank and the First Steps Wellness Centre.

The Regina Food Bank feeds over 16,000 people a month, nearly half of which are kids. Thank you for giving our community a reason to smile and fighting hunger.





Celebrate the innovative and cutting-edge applied research completed by Saskatchewan Polytechnic students.

May 10, 2024, 11 a.m. - 3 p.m.  
Rotunda Building at Innovation Place  
10 Research Drive, Regina, SK

Register to attend today.



OF EMPLOYEES SAY  
THEY'D CHANGE JOBS  
FOR A PENSION

Be the employer top talent wants. Join SPP today!



SASKATCHEWAN  
PENSION PLAN

## Survey seeking input on accessibility of Government facilities, programs & services

The Government of Saskatchewan is inviting members of the public to fill out an accessibility survey from April 15 until May 10, 2024. The survey asks about accessibility barriers persons with disabilities may experience when they use government facilities, programs and services.



Results from this survey will guide the development of the Government of Saskatchewan's accessibility plan. This work falls under requirements set by The Accessible Saskatchewan Act, which came into force on December 3, 2023. The purpose of the Act is to remove and prevent accessibility barriers that persons with disabilities experience.

The survey covers various potential accessibility barriers, such as physical access to buildings and user experience of online services. The online survey is available at [accessiblesk.saskatchewan.ca](https://accessiblesk.saskatchewan.ca).

If you need assistance to complete the survey or require the survey in an alternate format, contact the Saskatchewan Accessibility Office at [accessiblesk@gov.sk.ca](mailto:accessiblesk@gov.sk.ca).

**THE GREAT BENJAMINS**  
**CIRCUS**

Here for the **WOW!**

**REGINA, SK**  
 UNDER THE BIG TOP | VICTORIA SQUARE MALL  
**APRIL 24 - 28**  
 Wednesday: 7:30pm | Thursday & Friday: 4:30pm & 7:30pm  
 Saturday: 1:30pm, 4:30pm & 7:30pm  
 Sunday: 11:00am, 1:30pm & 4:30pm

Info & Ticket-Hotline  
**416 619 0634**

**BOOK ONLINE AND SAVE!**

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**Prairie Benefits**

Regina & District Chamber of Commerce | 2145 Albert St., Regina, S4P 2V1 Canada

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