

CHAMBER INSIGHT

Economic Reconciliation: A key to business growth in Regina

BY JADA YEE

Managing Partner, OneHoop Indigenous Advisory Services

As Regina's business community looks to the future, it's important to recognize a group that has been integral to our economy for centuries: Indigenous peoples. Long before Canada's formation, Indigenous communities were the first entrepreneurs, driving the fur trade and creating extensive trade networks. Their contributions laid the groundwork for the thriving economy we have today, and their role in business remains just as important now as it was then.

So, what does this mean for businesses today? It means that to build a truly strong and inclusive economy in Regina, we need to partner with Indigenous and Métis businesses, as well as create opportunities for Indigenous talent within our companies. This isn't just about doing what's right, it's also about doing what's smart.

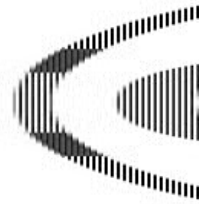
For those asking "Why?" -- Because Indigenous people represent the fastest-growing demographic in Canada, growing at four times the rate of the non-Indigenous population. This rapidly expanding workforce offers enormous potential for businesses looking to grow, innovate, and stay competitive. If you want your organization to be seen as an employer of choice, developing a solid Indigenous employment strategy is no longer optional — it's essential.



But this goes beyond just checking a box. Partnering with Indigenous-owned businesses and hiring Indigenous employees brings new perspectives, fresh ideas, and a greater connection to the communities we serve. Companies that embrace diversity and inclusion are often more resilient, adaptable, and better equipped to tackle the challenges of today's business landscape. When you create an inclusive environment that values Indigenous culture, you create a workplace where everyone thrives, and that's when businesses really succeed.

Plus, consumers and investors are paying attention. More than ever, people are choosing to support businesses that reflect their values. By taking steps toward economic reconciliation, your business not only strengthens its workforce but also shows that it's committed to making a positive impact on society. This is the kind of leadership that attracts loyal customers and long-term success.

The bottom line? Economic reconciliation isn't just about acknowledging the past, it's about building a stronger future, TOGETHER. Partnering with Indigenous businesses, hiring Indigenous talent, and creating an inclusive workplace are all key steps in growing your business and contributing to a thriving, connected community.



By working together, we can create a future where everyone benefits—where the success of Regina's business community is shared by all. Let's make economic reconciliation a priority, and let's do it together.

Reach out to [OneHoop](#) to learn more about how we can help your business lead the way in reconciliation and growth.

Widening The Circle conference set for Oct. 30

OneHoop Indigenous Advisory Services, in partnership with the Regina & District Chamber of Commerce, is hosting "Widening the Circle: Embracing Reconciliation in Business" on Wednesday, October 30 at the Atlas Hotel.

This conference will focus on advancing Truth and Reconciliation Commission's Call to Action #92 through meaningful dialogue and actionable strategies in Regina Business Community.

The event, which will run from 9 a.m. to 3 p.m., aims to bring together business leaders, Indigenous entrepreneurs, and community members to explore how organizations can incorporate reconciliation into their operations. With an emphasis on procurement, hiring practices, and sharing reconciliation journeys, the event seeks to foster inclusive and collaborative approaches within the business sector.

The conference will feature a series of panels and workshops, including discussions on reconciliation in procurement, hiring Indigenous people, and effectively sharing organizational reconciliation journeys. Attendees will gain practical insights and have the opportunity to network with key stakeholders and industry leaders.

To register for the event, click [HERE](#).

UPCOMING REGINA CHAMBER EVENTS

WEDNESDAY, OCTOBER 30
WIDENING THE CIRCLE:
EMBRACING RECONCILIATION IN BUSINESS
The Atlas Hotel
9 a.m. -- 3 p.m.



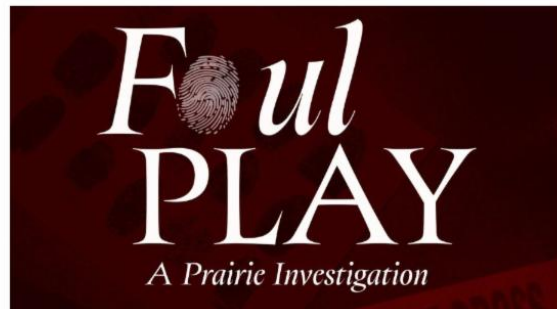
THURSDAY, NOVEMBER 14

FOUL PLAY: A PRAIRIE INVESTIGATION

Dinner & Interactive Crime Solving Experience

RCMP Heritage Centre

6 p.m. -- 10 p.m.



WEDNESDAY, NOVEMBER 20

ALL-NATIONS CAREER FAIR

DoubleTree by Hilton

11 a.m. -- 6 p.m.



ALL-NATIONS

**CAREER
FAIR**

For more information or to register for these outstanding Chamber events click [HERE](#)

"We acknowledge, with respect and truth, that we work and support the business community in Treaty 4 Territory and the traditional lands of the Cree, Saulteaux, Dakota, Lakota, and on the homeland of the Metis Nation."

The advertisement for International Whisky Night features a background image of whisky being poured from a bottle into a glass filled with ice cubes. On the left side, there is a circular logo with the text 'INTERNATIONAL WHISKY NIGHT' around the top and 'REGINA' at the bottom. Below the logo, the text 'SATURDAY, NOVEMBER 2' and 'www.conexusartscentre.ca' are displayed. At the bottom left, there are logos for 'sobeys LIQUOR', 'conexus arts centre', and 'HARVARD MEDIA'. The entire advertisement is set against a dark background with a blue border at the top and bottom.

BIG Breakfast Show scheduled for Nov. 5

The Big Brothers Big Sisters of Regina & Area are hosting the BIG Breakfast Show on Tuesday,

November 5 at the Conexus Arts Centre.

Local businesses, organizations, Bigs, Littles, their families and community supporters of Big Brothers Big Sisters will come together for a BIG morning of local entertainment, delicious food and high energy guests -- all in support of our life-changing mentoring programs!

The support of this event creates an opportunity to showcase the difference mentoring makes for young people in our community. At the same time, it enables us to create and support new Developmental Relationships between screened and trained mentors, and young people facing adversity.

The agenda is:

Breakfast is served, buffet style from 7:15 a.m. – 8 a.m.
BIG Breakfast Show 8 a.m. -- 9:30 a.m.

Megan Nash will be the co-host and musical guest. The program will also include a cooking demonstration by Vinolia of Akwaaba Foods and a special BIG Breakfast Show edition of Friendly Feud.

The BIG Breakfast Show highlights the role mentoring plays in mitigating the effects of adverse childhood experiences and thus igniting the power and potential of young people in our community.

For more information or to purchase tickets, click [HERE](#).



BIG breakfast SHOW

WITH SPECIAL GUESTS: **MEGAN NASH & KYLER**

SEGMENTS FEATURING: **FRIENDLY FEUD**

Caliber COFFEE ROASTERS

ON TUESDAY, NOVEMBER 5TH, 2024 local businesses, organizations, Bigs, Littles, and community supporters of Big Brothers Big Sisters of Regina and Area will come together for a BIG morning of local entertainment, delicious food and high-energy guests, all in support of our life-changing Mentoring Programs!

CONEXUS ARTS CENTRE THEATRE LOBBY

Big Brothers Big Sisters OF REGINA AND AREA

GET YOUR TICKETS TODAY!



REGINA & DISTRICT CHAMBER OF COMMERCE CIVIC ELECTION PLATFORM

In advance of the 2024 Mayoral Debate on October 30, the Regina & District Chamber of Commerce will be sharing its Civic Election Platform on Friday, October 25, online at: www.reginachamber.com

RAA offering non-stop flights to 9 sun destinations

Author and writer Lynne Bell will be the guest speaker and the Canadian Club of Regina (CCR) meeting on Thursday, October 24.

Lynne is the Canadian correspondent for Majesty magazine and is the co-author of Queen and Consort: Elizabeth and Philip 60 Years of Marriage. Lynne has reported on and photographed members of the Royal Family for over 30 years.

As the seasons change and winter draws closer, the Regina Airport Authority's Winter

2024 Sun Destination Calendar provides Reginaans and those living in southern Saskatchewan a number of options to escape the cold.

The RAA is offering nine non-stop sun destinations this to the United States, Mexico, the Dominican Republic and Cuba. The nine destinations are:

- Phoenix
- Las Vegas
- Orlando
- Cancun
- Puerto Vallarta
- Mazatlan
- Puerto Plata
- Punta Cana
- Varadero

The start dates and frequency are staggered with some flights starting as early as October 31.

The Sun Destination calendar includes 17 warm weather departures weekly. For Mexico specifically, RAA will have 10 peak weekly departures at the height of the winter season.



In addition, the RAA provides daily non-stop service to Minneapolis on the WestJet/Delta code-share route. There are great connections available to a number of U.S. sun destinations almost every day of the week.

For more information, click [HERE](#).

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