

# CHAMBER INSIGHT

## Small Business Saturday kicks off holiday season Shop Local campaign

November 30 is Small Business Saturday, the start of the busy holiday shopping season to champion shopping local. Our favourite small businesses are dedicated to delivering quality products & services every day so join us in displaying the love they deserve.

Here are some reasons why it's important to support small businesses and shop local during the holiday season:

1. **Support Your Community:** Shopping local keeps money within your community, helping to fund local schools, parks, and public services.
2. **Unique Gifts:** Local shops often offer unique, handcrafted items that you won't find in big-box stores, making your gifts special and meaningful.
3. **Personalized Service:** Local businesses provide a more personalized shopping experience, with knowledgeable staff who can help you find the perfect gift.
4. **Boost Local Economy:** Every dollar spent at a local business has a ripple effect, supporting local jobs and contributing to the overall economic health of your area.
5. **Sustainable Choices:** Local shopping often means shorter supply chains and less packaging, reducing your carbon footprint and promoting sustainability.
6. **Community Connection:** Shopping local fosters a sense of community and supports your neighbours, building stronger relationships within your area.
7. **Festive Atmosphere:** Local shops often go all out for the holidays, creating a warm, festive atmosphere that enhances your shopping experience.
8. **Events and Activities:** Many local businesses host holiday events, markets, and activities, offering fun experiences for families and friends.
9. **Encourage Diversity:** Supporting local businesses helps maintain a diverse marketplace, ensuring a wide range of products and services are available.
10. **Make a Difference:** Your choice to shop local can have a big impact—helping small businesses thrive during the crucial holiday season.



By choosing to shop local, you're not just buying gifts; you're investing in your community!

## UPCOMING REGINA CHAMBER EVENTS

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**WEDNESDAY, DECEMBER 4**

**WINE NOT WEDNESDAY**

**Networking Event**

HBI Office Plus

5 p.m. -- 7 p.m.



**WEDNESDAY, DECEMBER 11**

**HOLIDAY RECEPTION**

Saskatchewan Sports Hall of Fame

5 p.m. -- 7 p.m.

Register at [reginachamber.com](http://reginachamber.com)



**FRIDAY, DECEMBER 13**

**2024 BREAKFAST SERIES**

**Mayor's Breakfast**

**with Chad Bachynski**

The Delta Regina

7:30 a.m. -- 9 a.m.



For more information or to register for these outstanding Chamber events click [HERE](#)

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*"We acknowledge, with respect and truth, that we work and support the business community in Treaty 4 Territory and the traditional lands of the Cree, Saulteaux, Dakota, Lakota, and on the homeland of the Metis Nation."*

# WINTER WONDERLAND

NOV 24 – DEC 29

Admission by donation to the Regina Food Bank.



Presented by **Saskmilk**



HARVARD MEDIA

Jocelyne & Murray Lang of  
Fieldview Financial Services



[www.conexusartscentre.ca](http://www.conexusartscentre.ca)



## City has announced its Winter City program

The City of Regina is excited to invite residents to celebrate the magic of winter through the Winter City program. With a variety of events and activities happening across the city, there's something for everyone to enjoy this season.

For families looking to keep kids active during school breaks, the Winter Escapes Day Camp is an ideal solution. Designed for children aged 6 to 12, this program combines outdoor adventures with fun indoor activities for just \$25

per day. Camps run from December 30 to January 3 and February 18 to 21, in partnership with the YMCA of Regina. To register, call 306-757-9622.



Residents can also take part in free winter "Try It" sessions from now until March 2025. These family-friendly activities cater to all ages and abilities, offering the chance to try snowshoeing, explore creative crafts, or simply have fun playing in the snow.

Regina's winter amenities are open and ready for enjoyment, including designated toboggan hills and cozy community fire pits. Crokicurl sites and outdoor skating rinks will be opening soon. These activities are free of charge.

Don't miss out on the chance to make the most of winter in Regina.

Visit [Regina.ca/WinterCity](http://Regina.ca/WinterCity) for a full list of activities, locations and more information.

# "Partnering with Access is **just the right fit.**"

Donny Uhren | Owner, Extreme Hockey & Sport



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# 30

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